



CarTrade Tech Ltd.

IPO DETAILS



Issue Opens

9th Aug 21, Mon

Issue Closes

11th Aug 21, Wed

Min. Lot Size

9 Shares

Issue Price Band

₹1,585 - ₹1,618

Issue size

Fresh Issue:
NIL

OFS:

18.53 Mn Equity Shares
(₹29,985.13 Mn)

Face Value

₹10

Listing at

NSE, BSE

Objectives of the Issue

To carry out an offer for sale.

To achieve the benefits of listing the equity shares on the stock exchanges.

Rating

SUBSCRIBE

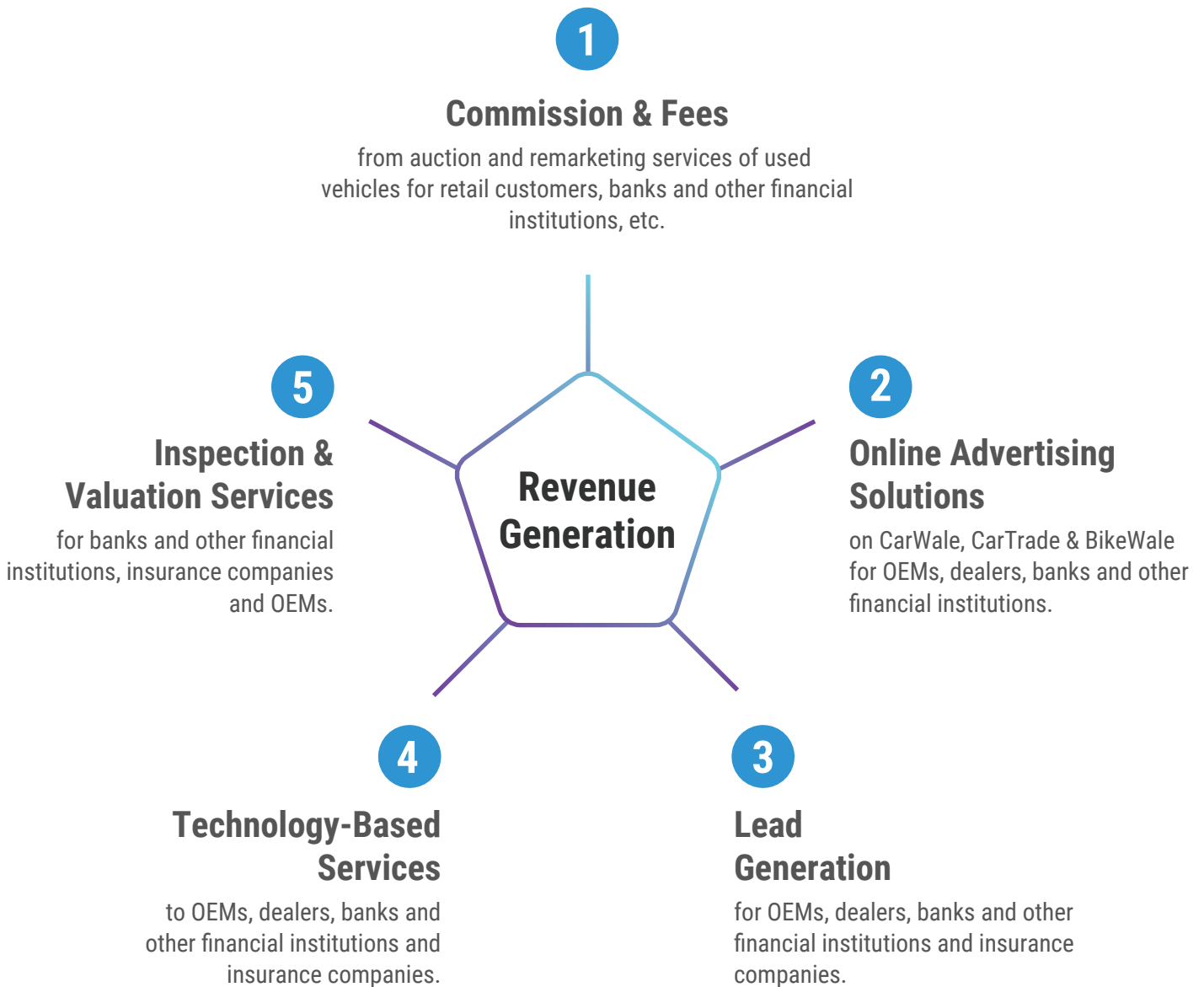
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CarTrade Tech Ltd.

Company Overview

CarTrade Tech Ltd. is a multi-channel auto platform provider company. The company operates various brands such as CarWale, CarTrade, Shriram Automall, BikeWale, CarTradeExchange, Adroit Auto, and AutoBiz.



Trade Platform

The platform connects new and used automobile customers, vehicle dealers, vehicle OEMs, and other businesses to buy and sell different types of vehicles.



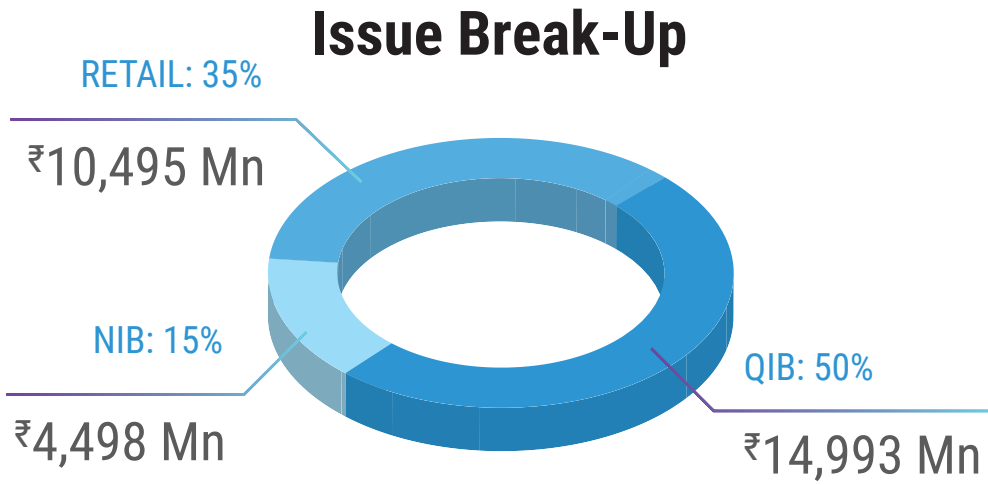
Offerings

The company offers a variety of solutions across automotive transactions for buying, selling, marketing, financing, and other activities.

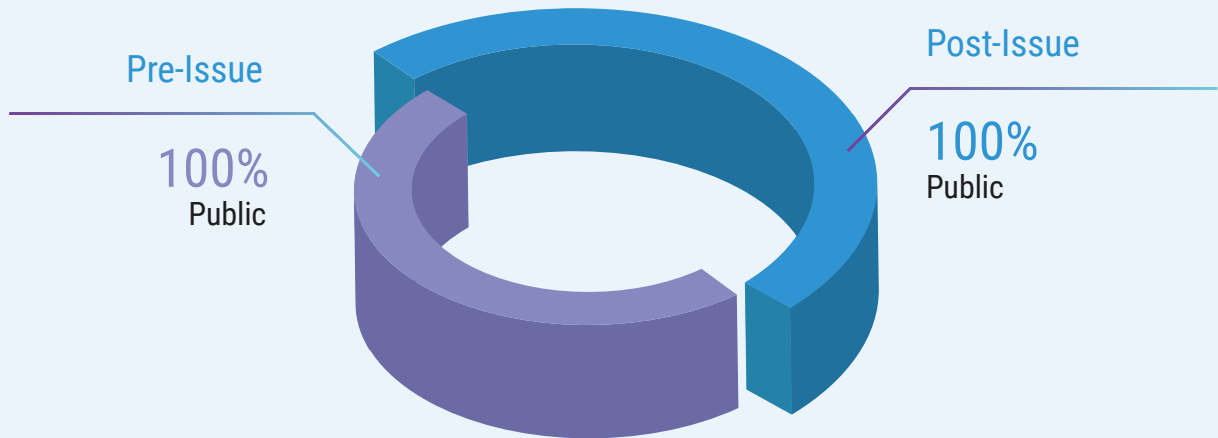


CarTrade Tech Ltd.

Issue Details



Shareholding Pattern



Capital Structure (in ₹)



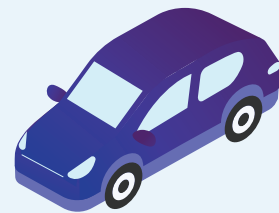
607 Mn

Authorized Equity Share Capital



458 Mn

Paid-Up Capital (Pre-Offer)



458 Mn

Paid-Up Capital (Post-Offer)



CarTrade Tech Ltd.

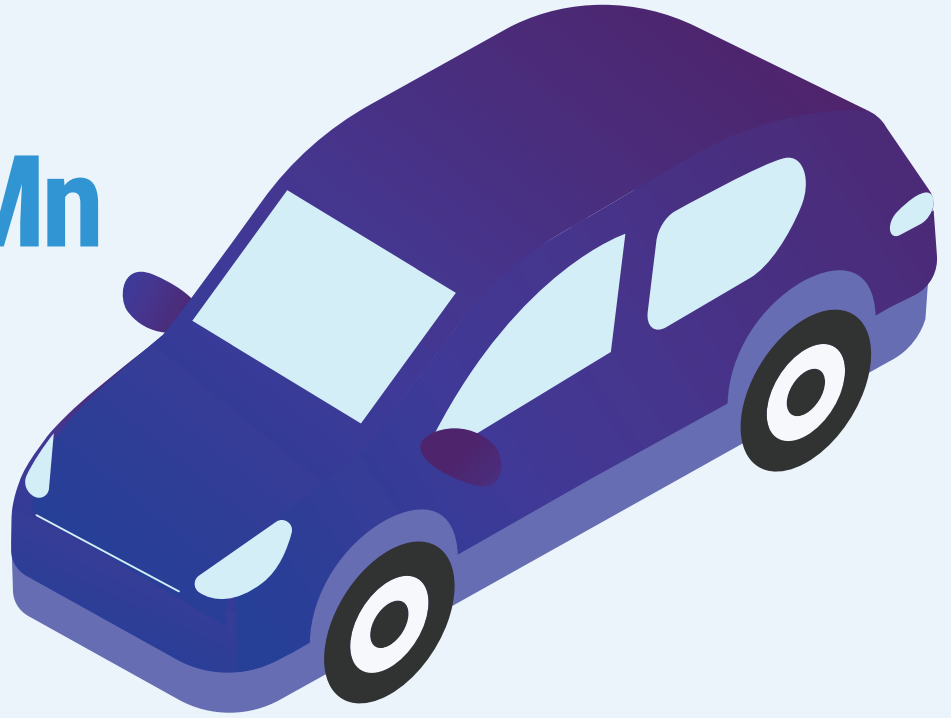
Valuations

Market
Capitalization

74,160 Mn

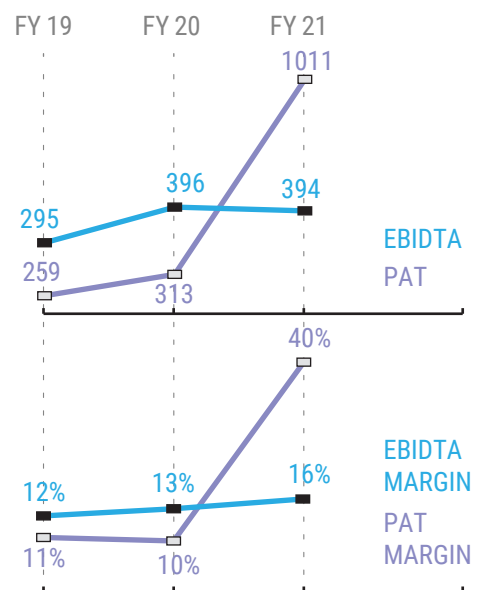
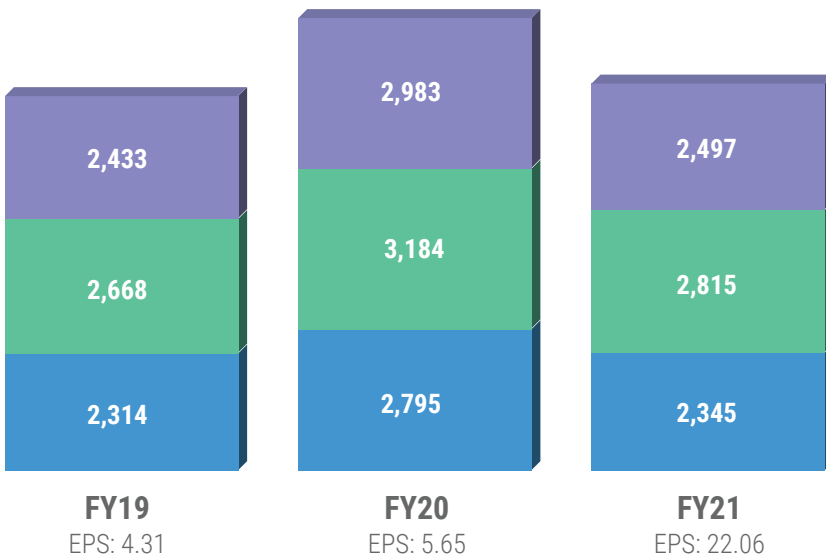
Price to Earning
(P/E)

73.35X



Financial Snapshot (in Mn ₹)

- Revenue
- Total Income
- Total Expenses





CarTrade Tech Ltd.

Business Insights



Competitive Strengths

- Leading Marketplace for Automotive Sales with a Synergistic Ecosystem.
- Brands and Customer Experience Driving Powerful Network Effects.
- Proprietary End-to-End Technology Platforms.
- Focus on Data Science to Provide Superior Solutions.
- Profitable and Scalable Business Model.
- Founder-led Management Team.



Business Strategy

- Well Positioned to Benefit from Growth of the Automotive Sector and Digitalization.
- Grow Business through Digital Ecosystem, Online-Offline Presence & Vehicle-Agnostic Approach.
- Create an Opportunity to Monetize Value-Added Services and Untapped Opportunities Through Strong Customer Base and Technology Platform.
- Invest Further in Technology.
- Supplement Organic Growth with Selective Acquisitions.



Risks

- The company's actual or perceived failure to protect personal information and other data could damage their reputation and brands.
- The company rely on third-party service providers for many aspects of their business, and any failure to maintain these relationships could harm their business.

Promoters and Management Details

Vinay Vinod Sanghi - Chairman, Managing Director and Chief Executive Officer

Aneesha Menon - Executive Director and Chief Financial Officer